

“THE GREAT ESCAPE GIVEAWAY”

OVER 35,000.00 IN CASH & PRIZES AVAILABLE TO BE WON - February 13 - July 15, 2017

Grand Prize* \$3000.00 Trip for 2 to Mexico travel voucher & \$500 Canadian spending money from Bridges Travel & Tours.

\$15 Extreme Car Washes from Wild Rose Co-op Ltd.

\$55 Oil Change Gift Certificates From Lamb Ford - Camrose

\$50 Gift Certificates from Norsemen Inn - \$50 Gift Certificates from Hart House Wine & Tapa

\$50 Gift Cards from East Side Mario's - \$84-\$210 Storage Gift Certificates from National Superstorage

\$100 Vouchers for (2 x 18 Holes) with Power Cart &

\$25 Vouchers for (2 x Large Bucket of Balls) with Club rental for Driving Range from Whistle Stop Golf

Hats from Amp Contracting & 8 hrs. of AMP Labour

\$27 Rock Chip Repair Gift Certificates From Camrose Glass & Overhead Door

\$25 Gift Cards from Stage 1 Salon

\$50 Gift Certificates from Tabb Lanes & Lounge

\$25 Gift Certificates from Wild Rose Foodservice Distributors

\$150 Gift Certificates from Rose City Landscaping & Maintenance Ltd.

Hats from D2 Electric Ltd.

\$5 Gift Cards from Tim Hortons

\$999 Gift Certificate (Standard Package) from Allenhouse Wedding & Sound.

Tickets, Gift Cards or Gift Certificates from: The Bailey Theatre, The Lefse House, The Camrose Kodiaks, The Jeanne & Peter Lougheed Performing Arts Centre, The Escape Squad, Inspirations Salon & Spa & Dinner Deva

* Grand Prize value may not be applied to an existing booking with Bridges Travel & Tours and must be used by April 30, 2018

ELIGIBILITY

Be at least 18 years of age when stopping for the 'Bumper Sticker Patrol', when filling out a Mini-draw Entry or on date when entering our Facebook contests. (no exceptions because you will be signing a legal document).

The Grand Prize Draw will be held on July 15, 2017 in Camrose at a time and location (to be announced (“TBA”)) Contestants in the "Final 100" vying for the Grand Prize trip must be present at the Grand Prize Draw, produce valid picture I.D., & personally place their Grand Prize Entry in the draw barrel. Sorry, no exceptions!

Employees (their significant others & children) of Camrose Directory & Bridges Travel & Tours are not eligible to participate in the contest.

RULES

Contestants cannot be awarded or qualify for more than 1 Grand Prize Entry.

Grand Prize Entries are not limited to 1 per household. Only 1 person's name may be placed on any Mini-draw or Grand Prize Entry draw. No purchase required to play.

Grand Prize Entries are non-transferable, no exceptions - Contestants must meet eligibility requirements.

The Grand Prize Draw will be held on July 15, 2017 in Camrose at a time and location (to be announced (“TBA”)) Contestants in the "Final 100" vying for the Grand Prize trip must be present at the Grand Prize Draw, produce valid picture I.D., & personally place their Grand Prize Entry in the draw barrel. Sorry, no exceptions!

Grand Prize Draw winner must answer a time-limited skill testing question to be awarded the Grand Prize. In the event of an incorrect answer or time violation that person will be disqualified and another name shall be drawn and the process will be repeated until we have a Grand Prize Draw winner.

Contestants and winners consent to the use of photos & videos and release them to Camrose Directory to use for advertising purposes (Facebook, YouTube, Newspapers etc..) for this & other future contests. All contestants are required to co-operate with members of the press & Camrose Directory employees for interviews or photographs. You become a contestant when you place a bumper/window sticker on your vehicle or fill in an entry in a Mini-draw.

Prizes are transferable including our Grand Prize. In the "Spirit of Good Sportsmanship" and to show respect to our "Prize Sponsors" we request that they not be sold on public forums such as local Buy & Sells or newspapers. As they were won in fun we request that they be passed on in a similar fashion. Furthermore, prizes have no cash value from our prize sponsors so please do not attempt to try and sell them back, request or expect cash back if not redeemed in full.

5 WAYS TO QUALIFY TO BE 1 OF THE FINAL 100 (maximum) GRAND PRIZE DRAW FINALISTS

1. We will attempt to qualify 45 people by spotting our bumper/window sticker on your vehicle and waiting for you to stop over in a safe manner. When you stop, you will be required to show us the new Camrose Directory App already loaded on your IOS/Android device/("Phone"). If you meet the eligibility requirements, agree to our contest rules, complete and sign your entry, you will then be eligible to participate for the Grand Prize Draw on July 15, 2017 location & time ("TBA"). Once qualified you will also receive an envelope with some great instant win prizes (min. value of \$150.00). If the APP is on the 1st screen of your "Phone" we will have an additional instant prize for you. If you are unable to qualify by not meeting the eligibility requirements or decline to enter the main draw we still have a little something for you for playing and having our bumper/window sticker on your vehicle. Be prepared we may have the video camera rolling. Remember you must be present at the Grand Prize Draw, produce valid picture I.D., & personally place your Grand Prize Entry in the draw barrel. Sorry, no exceptions!

2 & 3. We will attempt to qualify 20 people with a Mini-draw from entries submitted at our booth at the Camrose Trade Show, March 10,11 & 12, 2017 @ CRE. We will also attempt to qualify another 20 people with a Mini-draw from entries submitted at our booth at the Jaywalker's Jamboree, June 2 & 3, 2017 in Camrose. You can enter these Mini-draws by showing us that you have the new Camrose Directory App on your "Phone" or having us help you load the Camrose Directory App on your "Phone" prior to completing our entry form & agreeing to our contest rules by signature. At this time, we will also give you a bumper/window sticker for your vehicle to play along with for the rest of this contest and future contests. In the "Spirit of Good Sportsmanship" we request that you only fill out one draw entry during each event. These Mini-draws will take place during the week following the Camrose Trade Show and during the week following the Jaywalker's Jamboree respectively. We will draw until we have 20 eligible signed entries. We will make what we consider a reasonable effort to contact and notify the people selected by the contact information that they have provided on the Mini-draw entry. If they are confirmed they will be eligible for The Grand Prize Draw which will be held on July 15, 2017 in Camrose, location & time ("TBA"). Contestants in the "Final 100" vying for the Grand Prize trip must be present at the Grand Prize Draw, produce valid picture I.D., & personally place their Grand Prize Entry in the draw barrel. Sorry, no exceptions! If we are unable to contact or confirm any Mini-draw winners within 30 days of the respective Mini-draws that person's entry is deemed to be withdrawn from the contest. We will consider other ways to fill any withdrawn/unfilled entries such as increasing the number of people we qualify in subsequent or current qualifying segments of this contest. We may try something new or this may just result in there being fewer than the 100 maximum draw finalists. In the event that a name is drawn that has already been qualified thru this or other contest entry opportunities, another name shall be drawn to replace said name.

4. We will attempt to qualify 10 people with a Mini-draw from the combined entries submitted from all our Parking Lot Stops in Camrose and our surrounding communities. You can enter this draw by showing us that you have the new Camrose Directory App on your "Phone" or having us help you load the Camrose Directory App on your "Phone" prior to completing our entry form & agreeing to our contest rules by signature. At this time, we will also give you a bumper/window sticker for your vehicle to play along with for the rest of this contest and future contests. In the "Spirit of Good Sportsmanship" we request that you only fill out one draw entry during all these Parking Lot Stop events combined. This draw will take place during the week of May 22. We will make what we consider a reasonable effort to contact and notify the people selected by the contact information that they have provided on the Parking Lot Entry. If they are confirmed they will be eligible for The Grand Prize Draw which will be held on July 15, 2017 in Camrose, location & time ("TBA"). Contestants in the "Final 100" vying for the Grand Prize trip must be present at the Grand Prize Draw, produce valid picture I.D., & personally place their Grand Prize Entry in the draw barrel. Sorry, no exceptions! If we are unable to contact or confirm any Mini-draw winners within 30 days of this Mini-draw that person's entry is deemed to be withdrawn from the contest. We will consider other ways to fill any withdrawn/unfilled entries such as increasing the number of people we qualify in subsequent or current qualifying segments of this contest. We may try something new or this may just result in there being fewer than the 100 maximum draw finalists. In the event that a name is drawn that has already been qualified thru this or other contest entry opportunities, another name shall be drawn to replace said name.

5. We will attempt to qualify 5 people thru various Facebook contests that we run and promote during this contest. Qualifying criteria will be determined at a later date & posted in the applicable Facebook contest header. Facebook contest winners once confirmed will be eligible for The Grand Prize Draw which will be held on July 15, 2017 in Camrose, location & time ("TBA"). Contestants in the "Final 100" vying for the Grand Prize trip must be present at the Grand Prize Draw, produce valid picture I.D., & personally place their Grand Prize Entry in the draw barrel. Sorry, no exceptions!

WAIVER & DISCLAIMER Camrose Directory, prize sponsors and organizations assisting in the running of this contest, their agencies and agents are not responsible for death, injury, damage, liability, theft, fire, or any loss to any contestant for any reason including prize sponsors being unable to honour prizes or damage to vehicles under any circumstances from the bumper/window stickers. Each contestant upon applying a bumper/window sticker or filling in an entry form will in effect be signing a waiver.

PROTESTS Any Grand Prize Draw contestants has the right to file a protest against the Grand Prize Draw winner should he or she believe that there was a deliberate rule or eligibility violation made by the Grand Prize Draw winner. Should there be a protest, a representative from Camrose Directory must be notified within 1 minute of the draw that there is a protest. A protest form will be available from the Draw Chairman and must be filled out and presented to the Draw Chairman within 20 minutes of the protest notification. A \$100.00 cash protest fee will be required to accompany any formal protest. The Draw Chairman will convene a 5-person protest committee to review the protest and render a decision in a timely matter. Should the Grand Prize Winner be found to be in violation, we will redraw for the Grand Prize and award it to another contestant. The protest fee will be returned. Should the Grand Prize Winner be found without fault the prize awarded will stand, the protest fee of \$100.00 will be forfeited and given to the Grand Prize winner.

"SPIRIT OF THE RULE" All rules have "loopholes". It is the intention of the contest organizers to provide an honest, fun & sportsmanlike contest. In the interest of good sportsmanship, contestants are reminded that "the spirit of the rule" will prevail in all judgement cases and the decisions of the protest committee AND/OR Camrose Directory are final.

COLLECTION OF PERSONAL INFORMATION Personal information gathered by Camrose Directory will be used for the purposes of administering the contest & contacting potential Mini-draw winners only. Personal information gathered by Camrose Directory will be passed on to Bridges Travel & Tours by written consent only as required by law.

Contest Prizes, Rules & Eligibility requirements are subject to change by discretion of Camrose Directory, a division of Community Home Directory Incorporated.